

# F1 HOVERPOD



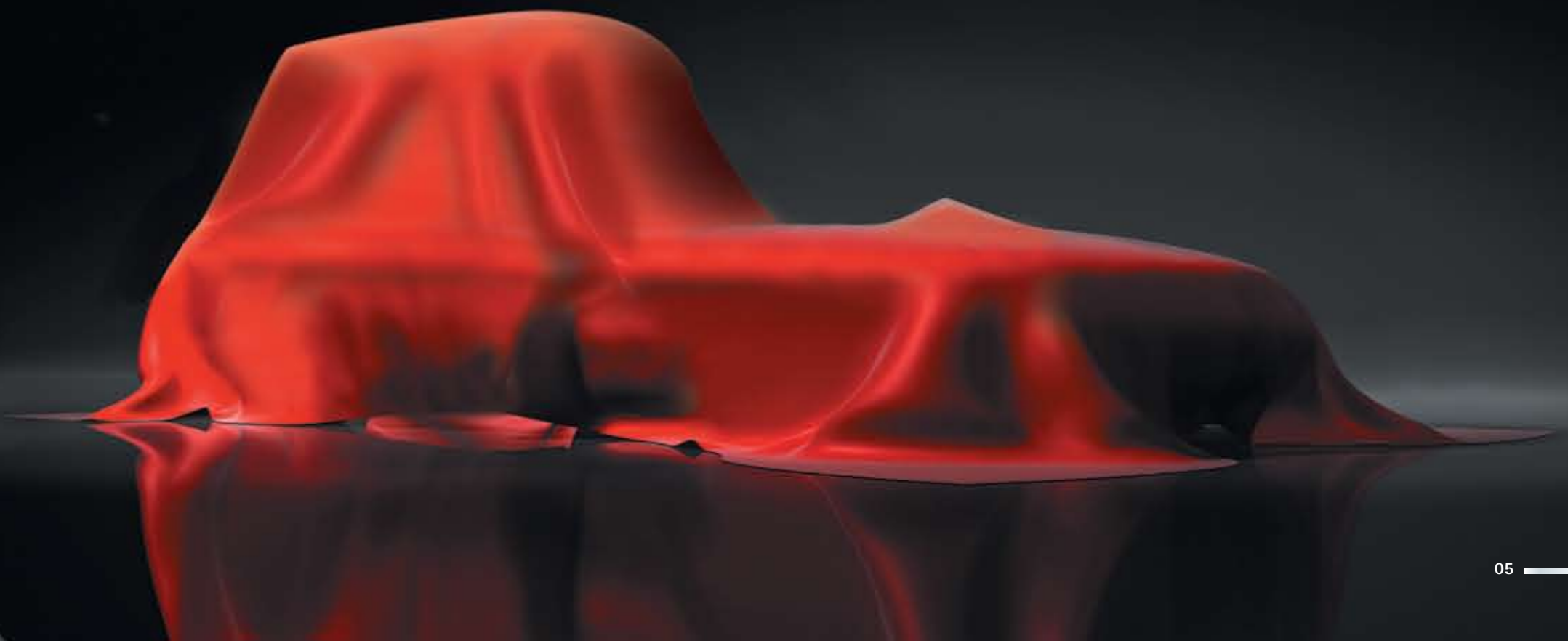


“Hoverpod exploits advances in materials, aerodynamics and processing technologies to enable this award winning concept to be transformed into a global motorsport phenomenon.”

“The ultimate test of driving skill is about to arrive.”



“A very British invention revisited by British designers is about to change the world of high powered racing forever.”







“ Drivers must race on some of the most unforgiving terrains on earth. ”





“Drivers will be travelling at speeds in excess of 100mph with no brakes and extreme oversteer – only the very best will rise to the top.”







## F1 Hoverpod Racing explained...

You are approaching the bend at 72 miles per hour and your heart is in your mouth. You feel your team mate preparing himself to lean over the side to help the craft make the turn, you see the grass beneath you turn into water as the course changes from land to lake and you start to slide into the bend...

Take two brave Pod Pilots, one Hoverpod capable of speeds in excess of 100mph, a near infinite choice of terrains to race through and no brakes!

Welcome to F1 Hoverpod.

Unlike many other motor sports, F1 Hoverpod has been designed to be accessible to a wide audience. The cost to be a serious contender is considerably less than that required to race in sports such as Power Boating or Racing Cars making it a perfect sport to nurture 'local talent'.

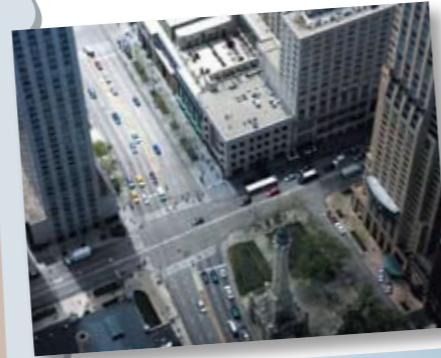
Hoverpod teams compete at club level for a chance to race at a regional level. Regional winners go on to compete to race for their Country and the best in the Country gets to step onto the world stage.



## Example course.

Hoverpod courses can be created in and around all sorts of existing man-made and natural features. Temporary spectator courses can be constructed around a residential area, over beaches, through a golf course to name but a few.

The possibilities are huge!



## Exciting courses and venues...

F1 Hoverpod Racing promises to deliver high powered racing in some of the most breath-taking backdrops the world has to offer.

As the Hoverpod rides on a cushion of air it can travel equally well over many surfaces including water, sand and ice with little or no hindrance to performance and minimum impact to the terrain.

Imagine the thrill of speeding through the grounds of a Country Estate then moving on to race across the icy planes of Antarctica or the impressive heat of the Arabian Desert.

Because the courses need minimum investment the facility does not need to be run as a venue to recoup a large investment. Therefore a real club atmosphere can be created incorporating established entertainment facilities with proven revenues.

One exciting option of a 'floating' club opens up a whole world of opportunity for location choices where land is not available or is restricted due to planning laws.

F1 Hoverpod Racing will be the ultimate spectator sport.





## Advertising and sponsorship revenues...

As F1 Hoverpod Racing will be affordable to many people, then just as football has a grass-roots following, so will F1 Hoverpod.

Spectators will be able to cheer on their local hero's at their regional clubs and then follow their progress right through to the World stage.

Needless to say, this level of support lends itself quite naturally to many lucrative revenue streams including Advertising, Sponsorship, Media Revenue, Corporate Hospitality and licensing rights.

The Club houses will be designed to be an 'out-of-town' destination with a strong social aspect to them. Restaurants, Gyms, Bars and Shops are just a few of the opportunities that will be available.

F1 Hoverpod Racing promises to be an entertaining, exciting and lucrative sport for everyone involved.





## Investment opportunities...

F1 Hoverpod offers a variety of interesting investment opportunities for investors at all levels.

**Licensing Opportunities:** Own the Master Licence to set up F1 Hoverpod Clubs in a geographic region or regions.

**Club Ownership:** The regional clubs will offer several lucrative revenue streams to would-be-owners.

For an information pack on one or more of these opportunities contact our team on +44 (0)207 099 3669.

“We have been able to create a really exciting design concept that is optimised for both performance and visual impact.”

– Peter Stevens Design





# **F1 HOVERPOD**

Call us on +44 (0)207 099 3669

[www.f1hoverpodracing.com](http://www.f1hoverpodracing.com)

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